

FINANCIALLY
FUN!

**Biz
Kid\$**

New Episodes! With Inspiring Education, Cool Kids, & Fun Graphics

To date, **Biz Kid\$** has reached 98% of the United States & welcomed visitors from more than 60 countries.

Full of fun and finance, the new episodes are ready to inspire. Whether it's the owner of "Mo's Bows," the inventor behind "Zollipop," or the sports enthusiasts of "Gladiator Lacrosse," the young entrepreneurs are certain to motivate all ages.

Created by the producers of *Bill Nye the Science Guy*, **Biz Kid\$** teaches students how to use credit wisely and reinforces the importance of budgeting, saving, and giving back to the community.



amazing biz kids!



ONLINE RESOURCES

bizkids.com

- Online Video Clips & Games
- Free Curriculum & Family Activities
- Spanish Curriculum for Select Episodes

AWARDS

- National Emmy® Awards, 2013 & 2009
- Parent's Choice® Gold Award, 2012
- Parents' Choice® Silver Award, 2011
- Silver Telly Award, Outstanding Children's Financial Literacy Education Television and Education Materials, 2010
- Environmental Media Award, 2009

SEASON ONE

- 101 - What Is a Biz Kid?
- 102 - What Is Money?
- 103 - How Do You Get Money?
- 104 - What Can You Do with Money?
- 105 - Money Moves
- 106 - Taking Charge of Your Financial Future
- 107 - A Biz: What Is It?
- 108 - How to Succeed in Biz-Ness by Trying!
- 109 - Cash and Credit
- 110 - How to Achieve Your Financial Goals
- 111 - Don't Blow Your Dough
- 112 - Introducing Entrepreneurs
- 113 - The Biz Kids Challenge
- 114 - How to Be a Smart Consumer
- 115 - Using Your Credit - Crazy or Compelling?
- 116 - Budgeting Basics
- 117 - Understanding Business Ethics
- 118 - Saving and Investing for Your Future
- 119 - A Closer Look at Careers
- 120 - The Global Economy
- 121 - Bulls, Bears, and Financial Markets
- 122 - Sell, Sell, Sell (The Science of Sales)
- 123 - Understanding Income and Expenses
- 124 - Building and Growing a Business
- 125 - Understanding Your Paycheck
- 126 - Social Entrepreneurs



SEASON TWO

- 201 - Have a Plan, Stan!
- 202 - Money Math - Who Needs It?
- 203 - Building Your Business Online
- 204 - Financial Institutions - All The Same?
- 205 - How Credit Affects Your Life
- 206 - The Art of Negotiation
- 207 - The World Is a Risky Place
- 208 - Economic Cycles
- 209 - The Green Economy & You
- 210 - Secrets to Success
- 211 - The Marketing Mix
- 212 - Hidden Careers
- 213 - Learning From Failure

SEASON THREE

- 301 - Are You Financially Literate?
- 302 - Wheel of Misfortune
- 303 - More Bang for Your Buck
- 304 - Where is My Allowance?
- 305 - Escape the Box

zollipops success!



SEASON FOUR

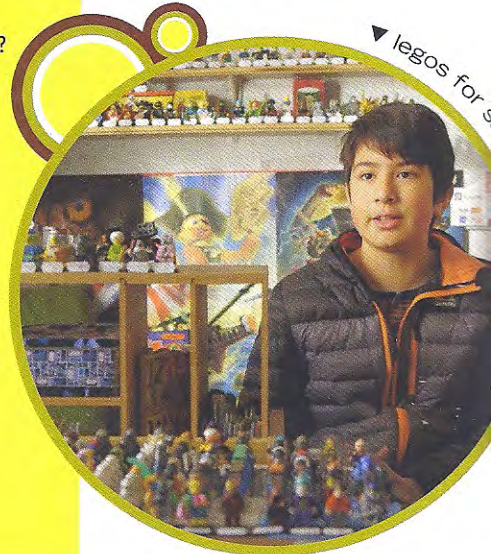
- 401 - A World Without Taxes
- 402 - Debt: The Good, The Bad, & The Ugly
- 403 - Your First Big Purchase
- 404 - What's Up With The Stock Market?
- 405 - Crash Course On Starting A Business
- 406 - How to Make A Million Bucks!
- 407 - Scam-a-rama (Protecting Yourself From Being Scammed)
- 408 - The Value Of Money

SEASON FIVE

- 501 - What's Your Money Personality?
- 502 - Business Structures
- 503 - Movin' On Out
- 504 - You Are The Target!
- 505 - The Economics of Economics
- 506 - Businesses That Give Back
- 507 - What's in the Books?
- 508 - Take it to the Bank
- 509 - It's a Job to Get a Job!
- 510 - Fundraising Can Be Fun
- 511 - What to Do With a Windfall
- 512 - Businesses Going Green
- 513 - All in the Family

New! SEASON SIX

- 601 - Who Wants To Be a Millionaire?
- 602 - Is College Worth It?
- 603 - My First Credit Card
- 604 - Money Really Does Grow On Trees
- 605 - Can Money Buy Happiness?
- 606 - Financial Freedom



Executive Producers

Jamie Hammond, Jim McKenna, Erren Gottlieb, Jeannine Glista
Best known for creating and producing **Bill Nye the Science Guy**, the talented **Biz Kid\$** team has received 26 national Emmys and numerous other awards. Over the past decade, the producers have also created more than 275 episodes for public television in the areas of How-To and Natural History. From the Food Network to Microsoft, the team has also worked with many corporations and with numerous celebrities, including David Letterman, Willie Nelson, and Bob Hope.

Presenting Station & Co-Producer

Through innovation, outreach, community partnerships, and diversity of programming, WXXI uses the power of broadcasting to educate and enrich the lives of people in Rochester, N.Y. and beyond. WXXI serves the educational needs of its viewers with national television productions such as **Biz Kid\$, Second Opinion**, and **Homework**

Hotline. WXXI operates multiple television and radio stations, along with Reachout Radio for those with visual impairments. For more details on programs, visit wxxi.org.

WXXI
ROCHESTER, NY

