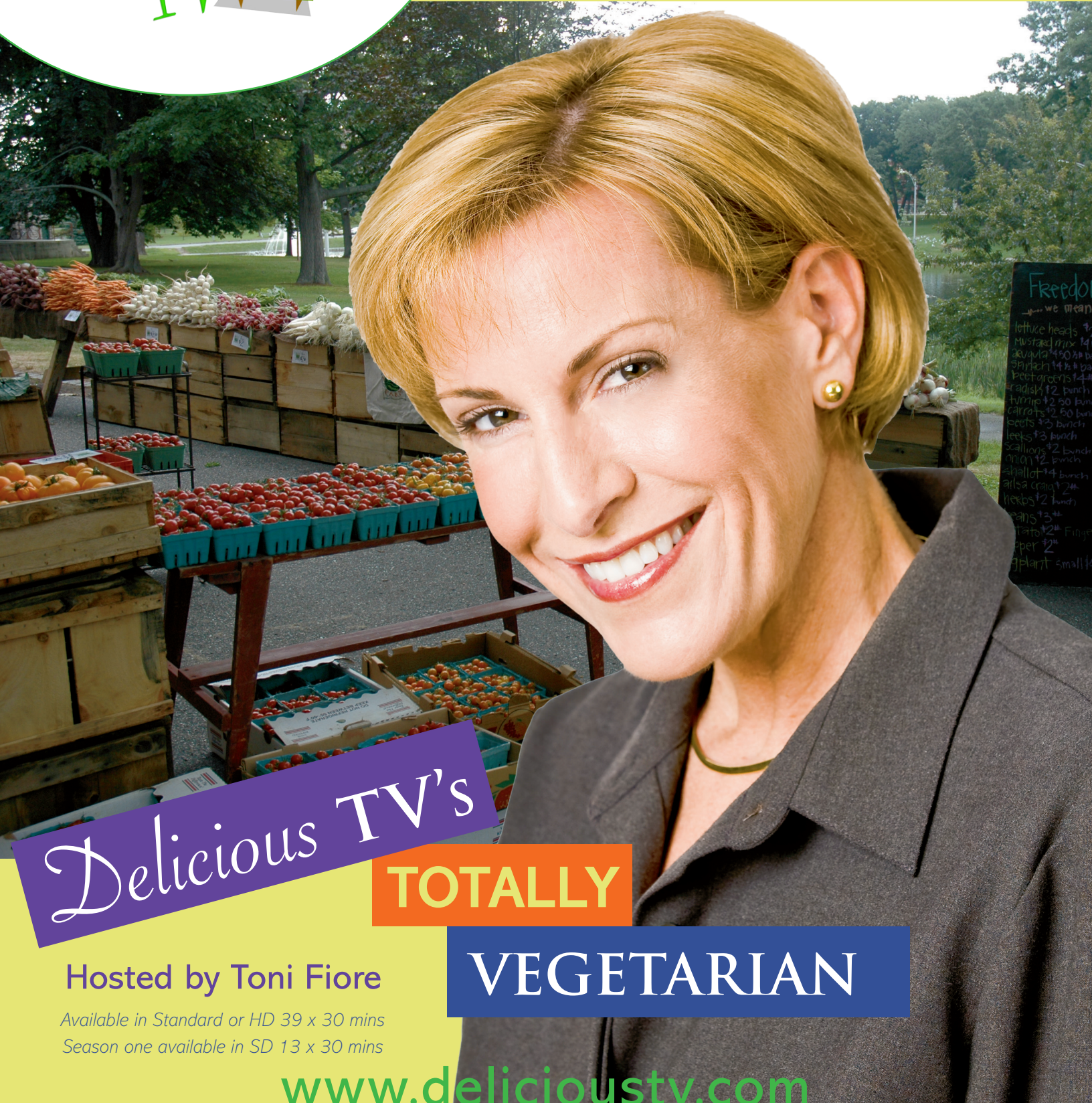




*Home cooking
focusing on fresh ingredients,
great flavor,
and no-fuss preparation.*



Delicious TV's

TOTALLY

VEGETARIAN

Hosted by Toni Fiore

Available in Standard or HD 39 x 30 mins

Season one available in SD 13 x 30 mins

www.delicioustv.com



Delicious TV's

TOTALLY


VEGETARIAN

- *Fettuccine Walnut Alfredo*
- *Black Eyed Burgers*
- *Spicy Moroccan Stew*
- *Arugula Salad Pizza*

Building loyalty among viewers who seek new ideas for creating quick and healthy meals

As the number of diet-related diseases skyrockets, more people than ever are interested in learning how to prepare great tasting vegetarian food. Delicious TV's **Totally Vegetarian** fills a growing niche for healthy home cooking.

www.delicioustv.com



Totally Vegetarian introduces viewers to the robust flavors of contemporary vegetarian cuisine and healthier, lower-fat versions of familiar favorites. Toni visits local farmers to tout the benefits of supporting community agriculture, sustainable organic produce, and seasonal shopping. In cooking segments, Toni serves up her easy, can-do style of everyday meal preparation. Guest chefs and visits to small, independent markets and food growers keep the show lively and innovative. **Totally Vegetarian** offers it all: fresh trends, ideas, and advice for home cooks who want to cook healthier while keeping food preparation stress-free and fun.

Market Coverage

:: Picked up by 250+ US Public Television Stations

New Companion Cookbook

:: ***Totally Vegetarian: Easy, Fast, Comforting Cooking for Every Kind of Vegetarian*** (Hardcover)
by Toni Fiore published by Da Capo Press
Worldwide release September 2008

Internet Presence

:: **Website** www.delicioustv.com
:: **Weekly Podcasts** delicioustv.libsyn.com
(half million downloads in first year)
:: **Monthly Recipe Newsletter**
:: **Recipe Blog**

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