

13 X 30 mins HDTV

WOW I Never Knew That!

Answers to Life's Little Questions



Hosted By
Jeff 'JJ' Johnson

12 34 81 55 29 19 65 78 67 9 13 73

Learn the truths and origins behind the world's most famous items, phrases and superstitions!

- Perfect for Educational Informational Programming!
- Family Friendly Content!
- Fast Paced and Exciting!
- Broad Appeal!

Red Barn

Did you know that barns are red because there was an additive mixed into the paint to kill fungus and mold? The additive was ferrous oxide, also known as RUST!



Frisbee

Did you know that it was pie tins from the Frisbie Baking Company that helped inspire America's favorite outdoor flying disc, the Frisbee?

Piggy Banks

Did you know that the PIGGY BANK got its name because the original clay material it was made from was called PYGG?

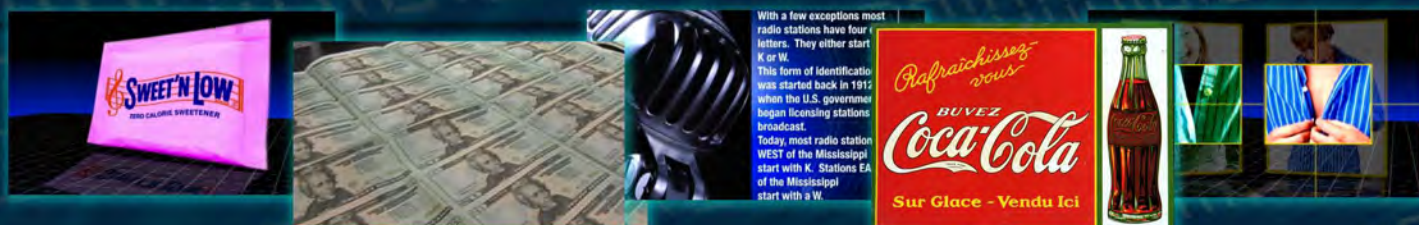


WD-40

Did you know that a company wanted to create a water displacement substance to prevent rust on missile parts. They tried 39 times and failed! But the 40th time they were successful. In honor of this achievement, they named their product WD-40, for WATER DISPLACEMENT 40.

“Wow, I Never Knew That!” is a whimsical, half-hour television series jam-packed with exciting tidbits and fascinating facts. From everyday items to common conversational phrases and the habits to which we have all become so accustomed, viewers learn how all these things have come about!

Learn how the potato chip was invented out of anger! And how Henry Ford helped create the family barbecue! Plus how goosebumps were meant to protect us from harm! These questions and more are answered and explained in a new award-winning series called “Wow, I Never Knew That!” produced by the Emmy award-winning production company David Harris Katz Entertainment, Inc.



With a few exceptions most radio stations have four letters. They either start K or W. This form of identification was started back in 1912 when the U.S. government began licensing stations broadcast. Today, most radio station WEST of the Mississippi start with K. Stations EA of the Mississippi start with a W.

Each program is jam-packed with tons of fascinating facts and history!
Episodes include:

- How the original color for Coca Cola wasn't always red!
- Why manhole covers are round instead of other shapes!
- How BASKETBALL started as PEACH BASKET BALL!
- How the WIFFLE BALL was invented to put a curve on things!
- How a man named Otis took elevators to new heights!
- Why geese fly in V-formation!
- Why SWEET 'N LOW was named after a song!
- How PRETZELS came from a religious background!
- How AIR CONDITIONING was started by a need to print better text!
- What the original name for Times Square was and why its name was changed!
- And tons more!

Produced by:



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